
CPT LITERATURE TABLES: TIPS FOR DISPLAYS

Appearance/Presentation:

1. Use plain cloths or ones with subtle designs to **cover your table**. You want your materials to stand out against the background, not be swallowed up by it. Bright colors can help attract attention.
2. Use literature stands, boxes draped with cloth, display boards, etc. to varying the height of your materials and save space on your table. Placing materials at an angle also adds **interesting, inviting texture** to your display.
3. Don't allow your table to become cluttered. Display **manageable quantities** of each item and keep extras in reserve. Avoid using your literature table as a dumping ground for personal belongings.
4. Make sure sign-up sheets are **easily accessible**. Create enough space around them to facilitate ease of writing.

Content/Materials:

- Photo Display
- CPT Brochures
- Annual Report
- Newsletters (most recent issue; possibly several recent issues)
- Congress Brochures/Registration
- Delegation Fliers and Applications
- Corps Applications
- Fliers for special/upcoming events
- Special publications
- Newsletter sign-up sheet
- Materials for sale
 - Mugs
 - T-shirts
 - Buttons
 - other _____
 - other _____
 - other _____